




# THE DAKAR SERIES

## Intro 2009



Under the brand "Dakar Series" presented the ASO (The Amaury Sports Organization - organizers of the Dakar and the Tour de France) at a press conference in Budapest in their new rally, through Hungary and Romania. The "Central Europe Rally".

Gets the support A.S.O. from the big teams. BMW, Mitsubishi and Volkswagen are already in the new rally in April 2008 participated.

The founding of the "Dakar Series" was originally only planned for 2009 and will be the next big Dakar from three other races exist. The third is run until the year 2010.

With the help of the new brand, the A.S.O. Events in his organization the same high safety standards and introduce. That also means high standards of TV and press coverage. Simultaneously, the sponsors of the strong media response benefit, like the legendary Dakar Rally. In addition to the rally in Hungary and Romania, will take place in September 2008 of the second run of the "Dakar Series", the "Pax Rally" in Portugal to take place.

© Hock-Racing with his Dakar Porsche Cayenne S 2009, the two runs to take part series Dakar and in January 2010 at the Dakar 2010, then for the second time in South America will take place.